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DESIGNER “HOUSES” TO BE AUCTIONED FOR WOMEN IN NEED

New York, NY—renowned designers, sports stars, Broadway performers and other VIPs have come together to decorate papier mache houses for Women In Need, one of New York City’s largest providers of shelter and services for homeless families. Working with the theme “Home is Where the Heart Is,” the participating designers have created one-of-a-kind gems--the perfect feel-good gift or decorative item for the holidays.

Over the past 25 years, Women In Need has provided housing, help and hope to homeless families. Contrary to popular conceptions of homelessness in New York City, families constitute 80 percent of all New Yorkers in the shelter system. Every night, approximately 10,000 families sleep in NYC shelters, including more than 16,000 children. WIN helps a great many of those children, and the rest of their families, in six transitional shelters in Manhattan, the Bronx, and Brooklyn as well as permanent supportive housing throughout the city.

The auction will take place starting November 9th on charitybuzz.com and will end on Monday, November 30th. Houses have been designed by Sean Avery; Lidia Bastianich; Victoria & David Beckham; Halle Berry; Mary J. Blige; Chris “Ludacris” Bridges; Bobbi Brown; Cast of the Broadway Musical Hair; Sean “Diddy” Combs; Oscar de la Renta; Cheyenne Jackson; Donna Karan; Monica Rich Kosann; Dylan Lauren; Richard Leach for Park Avenue Autumn; Deborah Lloyd for Kate Spade; Jennifer Lopez; Isaac Mizrahi; Moby; Debra Messing; Josie Natori; George Rodrigue; Cameron Silver for Decades; Justin Timberlake & Trace Ayala; Today Show Anchors; Diane Von Furstenberg; Vera Wang. Additionally, Parsons The New School for Design collaborated on several of the house designs. Several of the houses have been embellished courtesy of CRYSTALLIZED™ – *Swarovski Elements*.

Saks Fifth Avenue will feature the houses in their Manhattan flagship windows from November 5th – 9th. The auction will launch at an event hosted by Park Avenue Autumn on November 9th in New York City. Event co-hosts include Myla Lerner & Larry Kramer; Deborah Roberts & Al Roker; and Karin & Steve Sadove.

For more information about the auction or Women In Need, please visit www.Women-In-Need.org. Support Women In Need online:

Blog:

<http://www.women-in-need.org/wordpress/>

Twitter:

http://twitter.com/jeannine_win

Facebook:

<http://www.facebook.com/pages/Women-In-Need-Inc/53845761734>

YouTube:

<http://www.youtube.com/WINWomenInNeed>