



**Women In Need, Inc.**

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Town & Country Magazine’s Pamela Fiori to receive “Commit to WIN” Award  
from Tory Burch at the 26<sup>th</sup> Annual Women In Need Gala dinner

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New York, NY—April 14, 2009—Pamela Fiori, Editor-in-Chief of *Town & Country* magazine, will receive the “Commit to WIN” Award at Women In Need’s annual dinner on Tuesday, April 28, 2009. The award will be presented to her by designer Tory Burch. The “Commit to WIN” Award is given annually to business leaders in recognition of their commitment to the New York City charity that helps homeless and at-risk women and their families get back on their feet. The dinner, which annually raises in excess of \$1 million for Women In Need, will be held at The Pierre hotel.

“As someone who has long admired the work of WIN, I am humbled by this honor and will continue to do what I can to deserve it,” said Ms. Fiori.

Tory Burch is the co-founder and creative director of TORY BURCH, an attainable, luxury lifestyle brand defined by classic American sportswear with an eclectic sensibility. In 2008, she won the prestigious CFDA award for Accessories Designer of the Year and has won numerous other accolades since starting her business in 2004.

Women In Need, a non-profit organization founded in 1983, serves homeless and disadvantaged women and their children. WIN helps homeless families through a comprehensive program, which includes shelter, supportive and permanent housing, job training and placement, domestic violence counseling and alcohol and substance abuse treatment. WIN’s children’s services include child care, after school programs, and Camp WIN, a summer day camp. This year, WIN will help over 9,500 people move out of poverty and rebuild their lives.

Meredith Vieira, co-anchor of NBC News’ “Today” since September, 2006, will serve as the evening’s host. Prior to joining NBC, Ms. Vieira had been moderator of ABC’s “The View” since the show’s inception in 1997. She started her career at ABC in 1993 when she joined their news division as chief correspondent of “Turning Point,” which debuted in March, 1994 and where she earned her seventh Emmy © Award. Ms. Vieira is heavily involved with numerous philanthropic organizations in addition to WIN.

Event Co-Chairs include Bill & Marianne McComb, Brendan & Abby Hoffman, Karin & Steve Sadove, Susan & Jack Rudin, Karen Harvey, and Katherine Farley & Jerry Speyer. Dinner Co-chairs are Kayce Freed Jennings and Jaqui Lividini.

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